IN THE CLAIMS:

Please cancel Claims 10 and 12-18.

Please amend Claims 1-9 and 11, and please add new Claims 19-20, as set forth in the following listing of claims, which will replace all prior versions, and listings, of the claims in the application:

1.   (Currently amended) A method for transacting with ~~network~~ traffic over a wide area network in exchange for a network-~~connectable subject~~ resource, said method comprising the steps of:

~~providing the subject and a redirection code to a traffic generator~~ communicating with a network resource associated with a traffic generator account, wherein the network resource is interoperable with the wide area network and comprises a resource selected from computer hardware or computer software;

receiving state information about use of the ~~subject~~ network resource by network users;

debiting ~~a~~ the traffic generator account a debit amount related to ~~a state of use of the subject~~ the state information;

receiving ~~requests for information~~ traffic over ~~a~~ the network, wherein ~~at least selected ones of the requests contain a redirection code~~ the traffic comprises requests for information originating from the network resource in response to use of the network resource by network users, the requests comprising a redirection code designating the traffic generator account;

~~counting the at least selected ones of the requests to compute a count~~ determining a credit amount based on a measure of traffic volume with the redirection code; and

crediting the credit amount to the traffic generator account ~~a credit amount related to the count~~.

2.   (Currently amended) The method of Claim 1, further comprising providing the traffic generator account balance to a sponsor of the network resource.

3.   (Currently amended) The method of Claim 1, further comprising redirecting over the network the at least selected ones of the requests that comprise the redirection code to at least one target designated by the sponsor.

4.   (Currently amended) The method of Claim 1, further comprising causing the subject network resource to generate additional ones of the at least selected ones of the requests that comprise the redirection code when the traffic generator account balance is less than a predetermined value.

5.   (Currently amended) The method of Claim 1, further comprising changing the state of the subject network resource as a function of the traffic generator account value.

6.   (Currently amended) The method of Claim 1, wherein said receiving requests for information traffic step further comprises receiving the requests for information generated by originating from the network resource comprising a web page displayed on a client device.

7.   (Currently amended) The method of Claim 1, wherein said first providing receiving step further comprises providing receiving said redirection code comprising a network address of an executable file.

8.   (Currently amended) The method of Claim 1, wherein said crediting determining step further comprises receiving traffic information from the sponsor and crediting the traffic generator account a credit amount related to the traffic information.

9.   (Currently amended) The method of Claim 1, wherein said receiving state information step further comprises receiving the state information about ones of a

plurality of ~~subjects~~ network resources, and debiting the traffic generator account an amount related to ~~a state of use of~~ the state information pertaining to the ones of the plurality of ~~subjects~~ network resources.

10.   (Cancelled)

11.   (Currently amended) The method of Claim 1, wherein said receiving state information step further comprises receiving the state information from a plurality of network-connected client devices each containing a copy of the ~~subject~~ network resource.

12 – 18.   (Cancelled)

19.   (New) The method of Claim 1, wherein the receiving traffic step further comprises receiving the traffic from the network resource, wherein the network resource comprises a network-connected server, and wherein the redirection code originates from links stored on the server.

20.   (New) The method of Claim 1, wherein the receiving traffic step further comprises receiving the traffic from the network resource, wherein the network resource comprises software operating on a network-connected computer, and wherein the redirection code is automatically generated by the software without being requested by a user.